

DENALI BOROUGH, ALASKA
RESOLUTION NO. 10-02

A RESOLUTION BY THE DENALI BOROUGH ASSEMBLY URGING THE ALASKA LEGISLATURE
TO SUPPORT PASSAGE OF BILLS THAT PROVIDE ADDITIONAL TOURISM MARKETING
FUNDING

WHEREAS, the travel industry is a crucial part of Alaska's economy; and

WHEREAS, the travel industry within the Denali Borough and throughout Alaska provide major economic benefits to the local and statewide economy, many of whom are small, Alaskan owned businesses; and

WHEREAS, many local jobs and local economies are expected to have reduced sale opportunities in the near future; and

WHEREAS the visitor industry contributes critical municipal infrastructure tax revenues to cities, boroughs, and the state of Alaska; and

WHEREAS, the travel industry has indicated for several years that a meaningful travel promotion budget for Alaska marketing efforts must be in the range of 20 million dollars; and

WHEREAS, the national and international tourism budget for promoting Alaska has been less than twelve million dollars for the last two years.

NOW THEREFORE BE IT RESOLVED: that the Denali Borough Assembly urges the Alaska Legislature to pass Senate Bill 138/House Bill 167 which would allow travel related businesses to obtain corporate income tax credit for their contribution to the marketing efforts of the state of Alaska.

PASSED and APPROVED by the DENALI BOROUGH ASSEMBLY this 13th day of JANUARY, 2010.


MAYOR DAVID M TALERICO

ATTEST: 
GAIL PIEKNIK, BOROUGH CLERK



Ayes: PASSED UNANIMOUSLY